



FOR IMMEDIATE RELEASE
October 18, 2009
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JLS Mailing Services Awards Grant to Friends of Children’s Trust Fund

Brockton, MA. JLS Mailing Services (www.jlsms.com) and its non-profit division, Direct Response Solutions (www.drsof.org), are proud to announce the winner of the company’s 2010 Calendar Design and Mailing Grant. The grant was awarded to the Boston based – [Massachusetts Children’s Trust Fund](#) – a non profit group that works to prevent child abuse and neglect statewide by providing the most effective programs for promoting good parenting and strong families.

“We will be providing design, printing, data processing, mailing services and postage for a 2,000 piece calendar mailing,” said company President Jim Clark. “The **Direct Response Solutions** division works closely with many non-profit organizations throughout the Northeastern US, helping them with the creation and distribution of their fundraising appeals and donor communications and I know this sector is hurting. Although we are a small business, I felt it was important that we find ways to support this sector during these difficult economic times. [We did a similar project for the Boston Children’s Hospital last year](#), but we wanted to try to reach out a bit more this year so we decided to seek applications.”

“We are extremely grateful to JLS Mailing Services and Direct Response Solutions for their generous support through the Calendar Design and Mailing Grant,” said Suzin Bartley, Executive Director of Friends of Children’s Trust Fund. “We are certain this grant will play a vital role in communicating the importance of our child abuse prevention programs with parents, providers, and donors. The uncertainty of the current economic climate is an additional stress that really takes a toll on families, and, unfortunately, we know that historically child abuse increases with rising unemployment and financial stress. We also know that child abuse *is* preventable. Our family support programs work to support our state’s most precious resource – children and their families. This kind of corporate support is helping us to make a real difference in the lives of families in communities across Massachusetts.”

Any non profit organization interested in participating in next year’s grant process should go to www.drsof.org where they’ll be able add their organization’s contact information to the company’s e-mail list. Those providing their contact details will be notified as soon as the 2011 Calendar Design and Mailing Grant application materials become available. Sample calendars can also be obtained by calling JLS Mailing Services at 508-313-1001.

As a specialized division of JLS, Direct Response Solutions works exclusively with non-profit organizations on their direct response fundraising programs. The company is full service, offering creative and strategic support as well as mailing and on-line services, data processing and analysis. Headquartered in Brockton Massachusetts, JLS Mailing Services provides comprehensive mailing solutions, document and inventory management, and data driven marketing solutions.

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